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Primary Prevention in Battersea: A Social Return on Investment analysis of the Battersea Alliance

Technical Appendix

September 2024



Details of benefits and financial proxy sources

In the following tables, the adjusted financial value for each proxy is the original proxy value identified in the source research, adjusted for confidence and for inflation

Health and Wellbeing

Benefit	Proxy and source	Year of source	Unit of proxy	Adjusted £ value per year
Improved mental and emotional wellbeing through social connection and reduced isolation	Improved relationships with family and friends (Routes to Impact – Understanding the social value of employability and skills interventions in the Third Sector)	2022/23	per person	£4,855
Enhanced mental wellbeing, self-esteem and body confidence	Average cost of service provision for adults suffering from depression and/or anxiety disorders, per person per year (Greater Manchester Combined Authority unit cost database)	2022/23	per person	£5,607
Increased confidence and self-esteem for participants	Improvement in confidence (Essential Living Future - The Cornwall Exchange: An SROI report)	2018/19	per person	£665
Reduced medical dependency	Hospital inpatient admission - average cost per episode (elective and non-elective admissions) (Greater Manchester Combined Authority unit cost database)	2022/23	per episode	£2,604
Improved physical health and fitness among participants	Wellbeing outcome for participants (Social and economic value of community sport and physical activity)	2017/18	per person	£991
Reduced feelings of isolation, marginalization and exclusion	Improved contribution to society and social networks (Northern Ireland Housing Executive Supporting People SROI)	2021/22	per person	£1,342
Improved coping skills and resilience	Reduced reliance on family and friends (Clockwise Credit Union SROI)	2020/21	per person	£267
Opportunities for residents to share skills, knowledge and interests, promoting personal growth and life satisfaction	Improved ability to build new relationships (Essential Living Future - The Cornwall Exchange: An SROI report)	2018/19	per person	£278



Details of benefits and financial proxy sources

Social and community

Benefit	Proxy and source	Year of source	Unit of proxy	Adjusted £ value per year
Strengthened social connections, social capital and support networks amongst participants	Cost of Loneliness (The cost of loneliness to UK employers, NEF)	2017/18	per person	£311
Decreased rates of crime and AB in targeted estate areas	Average costs of incident of crime across all types of crime (fiscal, economic and social values) (Greater Manchester Combined Authority unit cost database)	2022/23	per episode	£3,581
Improved interpersonal skills	Improved Communication Skills (Essential Living Future - The Cornwall Exchange: An SROI report)	2018/19	per person	£881
Empowerment of locals to address and resolve conflicts peacefully and without law enforcement	Improved ability to build new relationships (Essential Living Future - The Cornwall Exchange: An SROI report)	2018/19	per person	£278
Increased trust and cooperation between multigenerational community members	Improved ability to build new relationships (Essential Living Future - The Cornwall Exchange: An SROI report)	2018/19	per person	£278
Enhanced community integration and sense of belonging	Improved contribution to society and social networks (Northern Ireland Housing Executive Supporting People SROI)	2021/22	per person	£1,342
Strengthened social connections, social capital and support networks amongst participants	Cost of Loneliness (The cost of loneliness to UK employers, NEF)	2017/18	per person	£311



Details of benefits and financial proxy sources

Education

Benefit	Proxy and source	Year of source	Unit of proxy	Adjusted £ value per year
Development of new skills and knowledge related to physical activity	Better manage physical and mental health (Northern Ireland Housing Executive Supporting People SROI)	2021/22	per person	£1,305
Increased skills through studying at college	BTEC Level 3 Qualification - annual fiscal and economic benefits (Greater Manchester Combined Authority unit cost database)	2022/23	per person	£2,038
Increased awareness of the importance of physical activity and self-care in mid and later life	Better manage physical and mental health (Northern Ireland Housing Executive Supporting People SROI)	2021/22	per person	£1,305
Enhanced English language skills	Improved English language skills (Community Engagement - approaches to improve health and reduce health inequalities)	2015/16	per person	£636
Enhanced cognitive skills such as problem solving and critical thinking	Improved problem solving skills (Essential Living Future - The Cornwall Exchange: An SROI report)	2018/19	per person	£136

Economic and employment

Benefit	Proxy and source	Year of source	Unit of proxy	Adjusted £ value per year
Increased economic opportunities and mobility for marginalised individuals	Fiscal and economic benefit from a workless claimant entering work (Greater Manchester Combined Authority unit cost database)	2022/23	per person	£30,285
Enhanced ability to access and utilise government services and benefits, leading to greater financial stability	Improved access to benefits (Northern Ireland Housing Executive Supporting People SROI)	2021/22	per person	£2,533
Improved financial literacy, including understanding and navigating council payments	Improved access to benefits (Northern Ireland Housing Executive Supporting People SROI)	2021/22	per person	£2,533



Details of benefits by project

In the following tables, the benefits for each project are highlighted. Note that where there is more than one case study for an individual project, a benefit might be listed in more than one case study, but this is still signified as a '1' in the tables below

Health and Wellbeing

Benefit	AGOE	BBN	CCCH	Disco Dance	Fitwell	Guy's Room	SW Lions	No. of projects
Improved mental and emotional wellbeing through social connection and reduced isolation	1	1		1	1	1	1	6
Enhanced mental wellbeing, self-esteem and body confidence		1		1	1		1	4
Increased confidence and self-esteem for participants	1	1	1			1		4
Reduced medical dependency		1		1	1			3
Improved physical health and fitness among participants		1	1					2
Reduced feelings of isolation, marginalization and exclusion				1	1			2
Improved coping skills and resilience		1						1
Opportunities for residents to share skills, knowledge and interests, promoting personal growth and life satisfaction	1							1



Details of benefits and financial proxy sources

Social and community

Benefit	AGOE	BBN	CCCH	Disco Dance	Fitwell	Guy's Room	SW Lions	No. of projects
Strengthened social connections, social capital and support networks amongst participants	1	1		1	1	1	1	6
Decreased rates of crime and AB in targeted estate areas			1				1	2
Improved interpersonal skills			1		1			2
Empowerment of locals to address and resolve conflicts peacefully and without law enforcement						1		1
Increased trust and cooperation between multigenerational community members		1						1
Enhanced community integration and sense of belonging		1						1

Primary Prevention in Battersea

Details of benefits and financial proxy sources

Education



Benefit	AGOE	BBN	CCCH	Disco Dance	Fitwell	Guy's Room	SW Lions	No. of projects
Development of new skills and knowledge related to physical activity				1	1			2
Increased skills through studying at college			1					1
Increased awareness of the importance of physical activity and self-care in mid and later life		1						1
Enhanced English language skills	1							1
Enhanced cognitive skills such as problem solving and critical thinking						1		1

Economic and employment

Benefit	AGOE	BBN	CCCH	Disco Dance	Fitwell	Guy's Room	SW Lions	No. of projects
Increased economic opportunities and mobility for marginalised individuals		1	1	1				3
Enhanced ability to access and utilise government services and benefits, leading to greater financial stability		1			1			2
Improved financial literacy, including understanding and navigating council payments	1							1



SROI deflators

Rating	Attribution	Deadweight	Displacement	Drop-off	Duration (years)
Low	20%	75%	0%	25%	2
Medium	50%	50%	50%	50%	3
High	80%	25%	75%	75%	5

Approach:

- Typically, for benefits identified in case studies based on interviews rather than questionnaires, there was a higher level of confidence in attributing change to projects and therefore **Attribution** was higher and **Deadweight** lower for these case studies.
- **Displacement** for all benefits in all case studies was set to Low, given that the benefits identified will not be at the expense of lower benefits in other geographic areas.
- **Drop-off** was typically lower for benefits identified in case studies based on interviews where there tended to be stronger evidence that individuals had been continually involved over a long period. Conversely, **Duration (years)** was typically high for these case studies because of the evidence of involvement over a long period.



Research participants

The table below shows a summary of interviews and submitted survey questionnaires which informed the SROI.

Project	Data collected
AGOE	5 survey responses
Battersea Befrienders Network	3 interviews
Disco Dance	11 survey responses
Fitwell	5 survey responses
Guys Room	2 interviews
SW Lions	5 surveys



Literature review

The table below shows a sample of related SROI studies which informed our study.

Name	Author	Area of research	Link
Evaluation of the Young People Social Prescribing Pilot	Institute for Connected Communities	Social prescribing	Link
Evaluation of 3 “Sport for Social Network” programmes	Active Communities Network	Social relationships, health	Link
Evaluation of Playlist for Life Training	Social Value Lab	Health (dementia)	Link
SROI Assessment of the WeMindTheGap programme	Hatch Regeneris	Social relationships	Link
Case Study with an Expert Patient Programme	CAN Social Venture Intermediary & EPP CIC	Health (substance misuse)	Link
Glasgow Health Walks SROI Analysis for Paths for All	Greenspace Scotland	Health (physical wellbeing)	Link
Evaluation of the Houghton Project	Dr Chris Leck (findings assured by SROI Network/Social Value UK)	Social relationships, employability	Link
SROI Evaluation of Community Champions Programme	Envoy Partnership	Health (mental wellbeing)	Link
Evaluation of the British Red Cross Community Connectors Programme	University of Sheffield	Social prescribing	Link
SROI for Macmillan Social Prescribing Service	Bromley by Bow Centre	Social relationships	Link

Alistair Ross

Anna Pearl Johnson

James Turner

Offices:

London

T: 0207 253 6289 8-12 New Bridge Street London EC4V 6AL

North East England

T: 07887 673407 The Beacon Westgate Road Newcastle upon Tyne NE4 9PQ

www.rocketsciencelab.co.uk

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